

Lake Country Soccer - Minutes for Board Meeting: April 28, 2011

In attendance: Dan Wichmer (president), Kelly Ross (executive director), Kim Reser (Parks Superintendent), Scott Henderson, Brenda Turnbull, Bob Horton, Lance Kettering, David Cheek (secretary),

The meeting was called to order by President Wichmer at 5:32pm.

The minutes of the March 31, 2011, meeting were approved.

The financial report for March, 2011 was approved.

Treasurer's report was accepted and approved.

Executive Director's report highlights:

Queen City roofing donated some extensive work on the roof of the dome.

Kelly has sparked some conversation with coaches he knows to try to start a regional league in Springfield, trying to attract 2nd tier teams from KC, Wichita, Tulsa, Fayetteville, St. Louis, Columbia, Sedalia, Joplin, etc. We would start in the 13-16 age groups, hopefully in the Spring 2012. Brenda mentioned trying to contact the team affiliated with the RUSH team name as they are loosely related and might make good customers.

The Soccer Tennis tournament is still on schedule. Kelly has found a video with rules. The format is 3 v 3, with 5 person teams. The cost is going to be \$75.00. The tournament is Saturday June 18, across the street at the Cooper Tennis Complex.

Awaiting word from the Missouri Valley Conference about the semi-final / final women's games this November.

Kelly had spoken to the MO State Games (Show-Me) games about advertising.

Old Business:

Scoreboard: The price of the Daktronics scoreboard is sitting at \$59,000. This bid (lowered from \$71k through efforts of Coca-Cola and the Park Board), includes 3 modules. (1) the scoreboard itself, (2) a frame with the words Lake Country Soccer on it, and (3) a bottom module that includes 4 advertising panels and a scroll-video-screen.

Individual prices for each module were approximately:

\$32,000 installed (we decided due to warranty issues that Daktronics must install it.)

\$6,000 additional for the frame with Lake Country Soccer on it.

\$21,000 additional for the panels and scroll-video-screen.

There was discussion about how we might price the 2 leftover panels (Coca-Cola and the Springfield Parks would get 1 each). Lance seemed to think a panel was worth at or over \$5,000 for 3 years.

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Kelly was asked if he had contacted anyone for sponsorship of the sign and he said he had talked to a number of local businesses.

The board decided to eliminate the video message board. We asked Kelly to go back to Daktronics and get us a price for the scoreboard, the frame, and 6 panels instead of 4 panels and a video screen.

Staff Raises: The board approved staff raises for Sandi, Katie, and Cliff.

Strategy Session: Kelly has suggested a strategic planning session for 2012. Bob Horton said he had a friend (Brian Fogle) who might run the session for us. Board members and large clients would be invited.

New Board Member: We did not get a short list of board member candidates to vote on. There is a list of approximately 4 people being considered, using a guide of 10 bullet points developed by Bill Garoutte.

Indoor Turf Sinking Fund: Dan said it is ok to start trying to raise money for the replacement of indoor turf. His strategy is to ask people for \$200 per year for 5 years. This is at least partially tax deductible due to LCS tax status.

Soccer Field Maintenance: There was some confusion and discussion about maintenance and specifically if the \$40,000 (approx) that we get from the Harry Cooper maintenance donation includes more than just mowing (e.g. top-dressing) Dan and I said we believed the spirit of the agreement was that the \$40,000 includes all maintenance, not just mowing. This question came up with the discussion of closing the fields to all practices for the fall of 2011.

The meeting was adjourned at 7:35.